

Privacy Policy

Effective Date: January 1, 2025

Reading Ready Foundations ("Company," "we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and protect your personal information when you use our website ("Site") and download our products and services ("Services").

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, billing details, and other identifying information you provide.
- **Usage Data:** IP addresses, browser types, operating systems, and pages visited on our Site.
- **Cookies & Tracking Technologies:** We use cookies and analytics tools to enhance user experience and track Site usage.

2. How We Use Your Information

We use your information to:

- Provide and improve our Services.
- Process transactions and send order confirmations.
- Communicate with you regarding updates, promotions, or customer support.
- Analyze Site usage and improve user experience.

3. How We Share Your Information

We do not sell your personal information. However, we may share it with:

- **Service Providers:** Third-party vendors who assist with payment processing, analytics, and marketing.
- **Legal Compliance:** If required by law, we may share information with authorities.

4. Security Measures

We implement appropriate security measures to protect your information from unauthorized access, disclosure, or loss.

5. Your Rights and Choices

- **Opt-Out:** You can opt out of marketing emails by following the unsubscribe link.
- **Access & Update:** You can request access to or updates to your personal information by contacting us.

- **Cookies:** You can disable cookies in your browser settings.

6. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for their privacy policies or practices.

7. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

8. Contact Us

If you have any questions about this Privacy Policy, please email us at contact@readingreadyfoundations.com.